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Digital Marketing Agency Mainstreethost Named Google Premier Partner

The Google Premier Partner title is the highest level of distinction a Google Partner can receive. Partners demonstrate exceptional knowledge and expertise in the area of Google AdWords.

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Mainstreethost, a digital marketing agency located just outside of Buffalo, New York, is proud to announce its recent recognition as a Google Premier Partner. Launched in 2013, the Google Partner Program was developed with the goal of bringing businesses and trusted AdWords-certified agencies together.

The Premier Partner title is awarded to select agencies that meet specific usage and performance requirements. Only 3% of Google Partners achieve Premier status, which requires the agency to have AdWords-certified employees and demonstrate proven revenue and growth for clients through AdWords marketing campaigns.

Google Partners can also be recognized for specializations within several areas of AdWords if they meet similar criteria to the Premier Partner certification. Mainstreethost has specializations in Search, Mobile, Display, and Shopping Advertising. Businesses looking for an agency through Google's Partner Search feature will see the agency's Partner Badge and any specializations listed alongside the company description.

"The Premier Partner status is a major accomplishment for our agency, and is a testament to both our staff's advertising expertise and our clients' growing success. As a company that has grown from just a handful of employees 10 years ago to nearly 200 employees today, being recognized alongside some of the world's most decorated advertising agencies is such an honor for all of us at Mainstreethost," said Craig Kilgore, Mainstreethost's Inbound Marketing Manager.

In addition to achieving Premier Partner Status, Mainstreethost was recognized as the Number One Web Design Firm in 2014 by Buffalo Business First and is also a HubSpot Silver Certified Agency Partner and Yext Certified Agency Partner.

About Mainstreethost

From SEO and web development to complete inbound marketing solutions, Mainstreethost has everything you need to have a successful online presence. Through our proven marketing

strategies, you'll turn strangers into visitors, visitors into leads, leads into customers, and customers into advocates of your brand. Learn more at <http://www.mainstreethost.com/>.